



PHILIPS

Technology Maximizer

IGT Systems - Fixed



Keep your IGT system up-to-date and clinically advanced with enhanced security

Ensuring that your imaging systems remain up-to-date, compliant and protected can be challenging. Safe, secure and timely upgrades are vital to maintaining and maximizing the performance and operational value of your systems. Technology Maximizer is a cost effective and easy-to-use upgrade service, available across selected parts of the interventional lab.

At an organizational level, Technology Maximizer benefits include:



Stay clinically advanced

Get system upgrades and innovations as soon as they're released and enhance workflows while keeping systems state-of-art.



Enhance cybersecurity

Get essential cybersecurity updates and avoid weak links and vulnerabilities created by out-of-date or obsolete software.



Improve staff experience

Empower employees with the latest technology and help drive better outcomes.



Predict and deliver cost savings

Keep your costs predictable, avoid repeated capital investments and multiple approvals and save on upgrade fees over your system's lifecycle.

How Technology Maximizer for Image Guided Therapy (Fixed) works

Technology Maximizer provides support and upgrade core system functionality, cybersecurity controls, operating system, purchased clinical applications as well as new clinical innovations. Depending on the plan selected, upgrades and trainings can include:

- System upgrade to latest, from Azurion Release 1.2 to Azurion Release 2.2
- Clinical application upgrade to latest, i.e. from StentBoost Live Release 1.1 to StentBoost Live Release 2.1
- Promotions to receive future clinical innovation i.e. Caterpillar for Neuro suite
- Advanced Clinical Training



Maximize your imaging investments with Technology Maximizer

Designed to boost the clinical capability and operational performance of your imaging equipment, Technology Maximizer will keep your imaging system up-to-date with a full system upgrade.

Structured upgrades delivered upon release include¹:

	Technology Maximizer				
	Maintenance Contract	Essential	Plus	Pro	Premium
Mandatory safety, security and software updates to fix system bugs	✓	✓	✓	✓	✓
Core software upgrade, including: Operating system upgrade, latest cybersecurity patches, licensed system software features and workflow enhancements	—	✓	✓	✓	✓
Training for upgraded and new software/workflow functionality	—	As needed ²	✓	✓	✓
Computer hardware replacement to support software upgrade	—	As needed ³	✓	✓	✓
Upgrades to existing licensed clinical software (if available)	—	—	✓	✓	✓
Advanced training for new clinical features and/or applications	—	—	—	✓	✓
New licensed software applications in a selected clinical domain	—	—	—	✓	✓
New licensed software applications across clinical domains in scope	—	—	—	—	✓

Eligible IGT Fixed systems⁴



Allura Xper 8.1 Family⁵



Azurion 3 Family



Azurion 5 Family



Azurion 7 Family

Ready to stay up to date and clinically advanced with Technology Maximizer?

Enjoy peace of mind

86%

of customers agreed Technology Maximizer helped their hospital stay competitive, cyber secure and addressed staff satisfaction.⁶

Save up to

50%

on cost of upgrades⁷

Interested to learn more?

Find out how Technology Maximizer can support your systems.

Get in touch with your local Philips Healthcare Representative, or go to www.philips.com/technology-maximizer

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¹ Availability is subject to regulatory approvals.

² Training is provided as needed if clinical functionality upgrades are included in the release.

³ Depending on the contract duration and software compatibility requirements.

⁴ Subject to market availability.

⁵ Allura Xper 8.1 Family Technology Maximizer offer eligibility depends on age of the system.

⁶ GemSeek research commissioned by Philips, N=151 (USA).

⁷ During the term of the agreement, for a modality in scope Philips Technology Maximizer delivers major upgrades. Purchasing these upgrades individually could cost up to twice the cost of the Technology Maximizer agreement.